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Madrid, 22 of November 2024

Press release

We are thrilled to announce that following years of preparation, **The Future of Work** textbook has been completed and added to the MyEducator Catalogue. This textbook has been prepared meticulously for many years. It is unique, well-written, visionary, and the only one that is available for the academic world. No matter if you are studying management, medicine, psychology, humanities or engineering, you need to prepare yourself for the new landscape of work. Advantere School of Management, The Global Future of Work Foundation, and MyEducator joined forces in producing this masterpiece. It is co-authored by contemporary gurus in the field, including Prof. Mario Raich, Prof. Dave Ulrich and Prof. Chad O. Albrecht. It is available on the MyEducator platform, which is using the most advanced digital AI-based technology to render students and professors the latest in facilitating learning and growth.

In the next several weeks, we will release more information about the various features of this amazing textbook. For a general description, please read the information provided by Amy Guan, the project manager and content editor of the book:

[Welcoming The Future of Work to the Catalog](#)

I thank you for reading this press release and invite you to experiment with the textbook which can be found at: [MyEducator catalog page](#) under Management .

Prof. Simon L. Dolan

Senior Director of Research and Programs Development (www.advantere.org)

President of the Global Future of Work Foundation (www.globalfutureofwork.com)



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Simon L. Dolan

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Welcoming The Future of Work to the Catalog

Published by **Amy Guan** on November 20, 2024

In MyEducator's newest resource, ***The Future of Work***, tomorrow's workplace is examined by business experts and visionaries Mario Raich, Dave Ulrich, and Chad O. Albrecht, along with author lead **Simon L. Dolan**, the former Future of Work Chair at ESADE Business School, current Director of Research and Programs Development at Advantere School of Management, and founder and president of the **Global Future of Work Foundation**.



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The objectives of this resource are to accentuate, elucidate, and speculate on trends and events that will define the evolving landscape of work. **The Future of Work** will benefit both students and instructors by exploring the trends reshaping how we work, why we work, and what work means in our interconnected world.

Why Is Discussing the Future of Work So Important?

Work in the fourth industrial revolution is experiencing profound changes driven by advancements in technology, globalization, and never-ending innovation. Thus, understanding these shifts is crucial to preparing students for new roles, global challenges, and evolving skill demands that may seem distant and fanciful today yet will materialize into reality tomorrow.

Why Choose This MyEducator Resource for Your Classroom?

This resource dives deep into three overarching trends that are revolutionizing the workplace:

1. Embraced Technologies: From AI to robotics, disruptive technologies are creating hybrid workforce models by redefining physical and virtual workspaces.
2. Globalized Work Landscape: In our increasingly borderless labor market, services, supplies, and clientele are intertwined with global events and catastrophes.
3. Imperative Innovation: Continuous creativity is no longer optional—it's essential for solving complex global challenges and thriving in a **VUCA** world.



In this resource, these trends are explored from multifaceted perspectives cultivated by the diverse geographical backgrounds, ideas, and views of the authors. Propositions about the future are grounded in data and empirical evidence, as well as creative speculation.

Ample illustrations and tables have been incorporated to facilitate comprehension of novel concepts. Each chapter concludes with an assignment designed to prompt reflection and transition students from theoretical understanding to practical implementation.

Topics Covered in This Resource

1. The History of Work
2. Implications for Working in the Cyber Age
3. The Quest for a New Type of Management
4. The Art of Future Work and Life Design
5. Ethics Audits and Positive Culture Transformation
6. Innovative Human Resource Practices to Manage in Tomorrowland
7. New Leadership, Culture, and Value-Based Competencies
8. Business in the Cyber Age and the Future Management of Organizations
9. Value-Based Management: Dolan 3Es Triaxial Model to Reengineer Values
10. The New Form of Teamwork and Intelligent Collaboration
11. A New Framework for Creating a Sustainable and Innovative Culture
12. Toward a New World of Human Uniqueness, Complexity, and Diversity
13. Talent and Talent Management in the Future: "Talenting" and Beyond
14. Redefining Higher Education: New Paradigms, Fresh Perspectives, and Lifelong Learning
15. Toward an All-Encompassing Metamorphosis of Work

With high-class content, **instructor materials**, and **all the standard tools** you'll find within a MyEducator resource, ***The Future of Work*** is a can't-miss for instructors.



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ATTENTION:

The Future of Work Textbook has been completed and added to the MyEducator Catalogue

This textbook is a collaborative effort between Advantere School of Management, The Global Future of Work Foundation, and MyEducator.

Contributions from renowned experts like Prof. Mario Raich, Prof. Dave Ulrich, Prof. Chad O. Albrecht and Prof. Simon L. Dolan, enhance the textbook's credibility and depth.



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It's relevant across various fields, including management, medicine, psychology, humanities, and engineering.

Utilizing advanced AI technology, MyEducator elevates the learning experience for all users.

Explore how this textbook prepares you for the evolving landscape of work and education.

It is available on the MyEducator platform, which is using the most advanced digital AI-based technology to render students and professors the latest in facilitating learning and growth

Check out the 'Future of Work' textbook in the MyEducator catalog!